



Integrity

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We maintain political neutrality backed by integrity. We exercise political neutrality, yet take a clear stance. It is our business to enable an exchange of a wide range of opinions as long as they are rooted in mutual respect and democratic values.

We strengthen democracy. At our trade shows and conventions, we bring together people with different ideas, encouraging an open dialog and exchange of views.

We embrace diversity. The diversity of our employees, exhibiting companies, guests and partners helps ensure the quality of our events and demonstrates a spirit of partnership.

We foster a welcoming culture. In a world increasingly marked by conflicts, uncertainty and resentment, our events provide people with a place to meet, show each other appreciation, and enjoy unwavering hospitality.

We believe in equal treatment and inclusion. Our trade shows and conventions create links between people from all nations, ethnic backgrounds, faiths and identities. We reject any form of discrimination and exclusion.

